

# Elizabeth Casuccio Onunu

Long Island, New York

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## Summary

Multi-dimensional User Experience Designer who thrives in the spaces where form and function meet. Background in visual arts, education, and coaching. Big picture and detail oriented.

## Skills

Empathy • Paper & Digital Wireframing • Prototyping • Visual Design • Information Architecture • Web Design • Systems Thinking • Figma • Wix • Adobe Creative Suite • Google Suite • Microsoft Office • Cross-functional Collaboration • Project Management • Backwards Design • Goal Setting • Self-Awareness • Advanced Spanish

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## Professional Experience

### UX / UI Designer

*Freelance | February 2024 – Present*

- Design and iterate wireframes and prototypes to enhance user experience for web and mobile applications
- Create user interface design systems, ensuring consistency in typography, color schemes, and layouts
- Conduct competitive audits, user research, synthesize findings, and implement improvements based on feedback
- Define the design cycle, empathize, develop user stories, storyboards, & mockups to communicate ideas
- Iterate designs, optimize responsive web designs & collaborate with stakeholders to execute creative solutions

### Somatic Coach

*Somatic Centering | June 2023 – Present*

- Guide user-centered coaching sessions focused on client transformation
- Provide structured digital resources and interactive tools to support client engagement
- Apply UX principles to develop intuitive frameworks for personal development programs

### Founder & English Language Coach

*The World of English, Buenos Aires, Argentina | 2015 – 2018*

- Established an English language coaching business offering customized learning experiences tailored to individual and corporate clients
- Presented interactive instructional materials and digital resources to enhance language acquisition
- Managed client relationships via cross-cultural communication, assessing client needs along the way
- Produced marketing and sales materials, including online ads and website to expand client reach

### Visual Arts Educator

*Greenport Union Free School District | 2018 – Present*

- Author and codify the delivery of cohesive and structured curricula through digital platforms, PDFs, and presentations
- Craft interactive learning experiences, leveraging UX/UI principles for participation
- Lead user-centered classroom experiences, incorporating feedback loops for continuous improvement
- Responsible for visual art program budget and expenses allocation for materials, events, fees, and equipment
- Cultivate a space that values growth, measured risk-taking, exploration, and the development of confidence and rapport

*New York City Department of Education | 2005 – 2015*

- Practiced design thinking methodologies to implement and improve learning experiences, focusing on clarity and accessibility
  - Developed systems for progress & data tracking, along with iterative refining, and consistent progress tracking
  - Facilitated evaluative self-reflection, peer critiques, and mid-project check-ins, utilizing reports to guide performance discussions
  - Prioritized goals based on user data and the integration of quantitative and qualitative information
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## Education & Credentials

Google UX Design Professional Certificate | Coursera

Adobe Graphic Design Certificate (*in progress*)

Certificates in Mind-Body Coaching, Somatic Parts Work & Integrative Trauma Therapy | The Embody Lab

Vipassana Meditation Workshops | 800+ hours | United States, India, Brazil, Argentina, & Canada

M.S. in Art and Design Education | Pratt Institute, Brooklyn, NY

B.A. in Philosophy, Minor in Psychology, Concentration in Art | State University of New York, Geneseo, NY